



WEBSITE DESIGN PROPOSAL

Prepared by Rio and
team lecatompessy.com



PROJECT OVERVIEW

Thank you for considering us for your website design project! We are excited to help you create a professional online presence that aligns with your brand and goals.

This proposal outlines the details of our Standard Website Design Package, ideal for small to medium businesses, consultancies, portfolios, or community organizations.

SCOPE OF WORK

Investment:

- \$1,200 – \$2,000 USD Ideal For: Medium businesses, consulting firms, portfolios, community organizations.

Ideal For:

- Medium businesses, consulting firms, portfolios, community organizations.

Package includes the following features:

- **Custom Design:** A unique, branded design tailored to your style and preferences.
- **CMS WordPress:** A user-friendly platform allowing you to update content independently.
- **Free Domain (1 Year):** Your own domain, included for the first year.
- **Free Hosting (1 Year):** Reliable hosting to ensure your website performs well.
- **10 Pages:** Key pages for your business, ensuring a well-rounded online presence.
- **Basic SEO:** Initial search engine optimization setup to enhance visibility.
- **Social Media Integration:** Seamlessly connect to your social media profiles.
- **Contact Form:** A form that allows visitors to reach out easily.
- **Responsive Design:** Optimized to look great on desktop, tablet, and mobile.
- **Homepage Copywriting:** Professional content for your homepage to engage visitors.

PAGES INCLUDED

Home

- Engaging headline that captures the essence of your brand.
- A brief overview of your business or organization.
- Call-to-Action (CTA)
- Featured Services/Products.
- Visual Elements: High-quality images or videos representing your brand.

About Us

- Company Overview.
- Team Members.
- Core Values.
- Key achievements or milestones reached by your company.

Services Products

- Detailed descriptions of each service or product offered.
- Highlight the unique features and benefits of your offerings.
- Pricing Information.
- Visuals representing each service/product.

Showcases

- Detailed case studies or examples of past work.
- Images: High-quality visuals of completed projects.

Testimonials

- Positive feedback and reviews from customers or clients.
- Names and, if applicable, photos of the clients giving testimonials.

Blog

- Informative articles covering relevant topics, news, or insights related to your industry.

FAQ

- A list of frequently asked questions related to your business, services, or policies.

Contact

- Email address, phone number, and physical address.
- Map Integration (if applicable).
- Social Media Links.

TIMELINE (14 DAYS)

Timeline:

1. Discuss project goals, design preferences, gather necessary content (text, images, logo), and confirm website structure.
2. Register domain and set up hosting. Prepare CMS (WordPress) installation for development.
3. Build and develop core pages (Home, About, Services, etc.) on WordPress, ensuring responsive design.
4. Finalize homepage copywriting and integrate content across all pages.
5. Set up basic SEO features and integrate social media links.
6. Present the website to the client for review. Make adjustments based on client feedback.
7. Launch the website and provide a brief tutorial on how to manage content in WordPress. The project is complete!

Thank you.

we look forward to working with you.

Rio Lecatompessy and team.

No NPWP: 55.540.088.6.404.000

+62 856-1077-640

rio.lecatompessy@gmail.com

lecatompessy.com/riolec